




# SARAH BARROTT

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## SENIOR GRAPHIC DESIGNER

I am a qualified and professional graphic designer with over 12 years of experience. While most of my experience is in the broadcasting industry, I have exceptional skills in designing for social media, print, mobile and brand identity. My strong personal traits include an acute attention to detail, problem solving and communication skills.

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 Lewes, DE

 bysarah.net

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## EXPERIENCE

### DRAPER HOLDINGS / DRAPER MEDIA 2012-Present

#### Essential functions and responsibilities:

- Design, produce and implement on-air graphics for all newscasts and local programming.
- Design digital, print, and video pieces for sales and promotions.
- Produce graphics for all Digital Media platforms including online graphics for website, mobile, social, and other digital media.
- Create, maintain and update brand imaging and guidelines for all company properties including but not limited to: logos, colors, and font styles.
- Participate in and create graphics for sponsored community events.

### FREELANCE DESIGNER 2013-Present

#### Essential functions and responsibilities:

- Successfully design graphics for clients as needed in the form of branding, photo editing, video editing and promotional ads.
- Create sponsored content for social media promoting and informing viewers about provided products.

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## EDUCATION

### ASSOCIATE'S IN GRAPHIC DESIGN

Delaware College of Art and Design  
Wilmington, DE

**2006-2008**

### BACHELOR OF FINE ARTS IN GRAPHIC DESIGN

The University of the Arts  
Philadelphia, PA

**2009-2012**

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## SKILLS

- » Expert in Adobe Software Suite
- » Brand Design
- » Photo and Video editing
- » Social media marketing
- » Illustration
- » Studio set design
- » Skilled in print, web, mobile and television media